

# **Exciting updates @ ATF**

It's been a busy month around here. Let's dive into the latest news and events., from exciting new projects to inspiring events. We're thrilled to share the latest updates with you. Get ready to be amazed as we dive into the highlights of this month.

## Applications Open for ATF Awards '24 - Apply Now



<u>The AssisTech Foundation (ATF)</u> is thrilled to announce that the ATF Awards'24 will once again take centre stage at the 27th edition of <u>Bengaluru Tech Summit'24(BTS)</u> :Asia's largest tech Conclave.

The **ATF Awards'24** recognize individuals and organizations using AT to empower people with disabilities, making their lives more independent, productive, and fulfilling.

Categories: We are calling for Applications from AT Startups, Educational

### Institutes, NGOs, Corporates, Government Organizations, and Investors.

#### **Benefits:**

Startups can win cash prizes up to ₹5 Lakhs! NGOs and Educational Institutes can win ₹1 Lakh each for the first time!

Deadline: Applications close on September 25, 2024, at 5:00 PM IST. For queries, reach out to us at <a href="mailto:awards@atflabs.org">awards@atflabs.org</a>

Apply Here

# illuminATe: Empowering Young Minds with AT -Bajaj Finserv & ATF Partnership



Imagine a world where every child, regardless of their abilities, has the tools they need to learn, communicate, and thrive. That's the vision behind IlluminATe, a collaborative initiative between **Bajaj Finserv CSR** and ATF

To make this vision a reality, we've partnered with four innovative startups: **BleeTech Innovations, PhonoLogix, CogniAble, and Avaz Inc.** These companies are developing cutting-edge technologies that break down barriers for children with Speech & Hearing Impairment and Neurodiversity.

Recently, we launched the Deaf Accessible Digital Library - Akashar Setu by

<u>BleeTech Innovations</u> at C. R. Rangnathan Residential School. This library empowers over 100 primary-aged children to access educational content and information more easily.

IlluminATe is more than just a program; it's a testament to the power of partnership and innovation. Together, we're creating a brighter future where every child can reach their full potential.

**Know More** 

## **Recap from NASSCOM Global Inclusion Summit'24**



ATF was proud to participate in the <u>Nasscom Global Inclusion Summit'24</u>
Our CEO & Co-Founder, <u>Prateek Madhav</u>, moderated a panel discussion on "Tech
Empowering Marginalized Communities at Work." Joining him were:

- Akshita Sachdeva: Co-Founder, Trestle Labs
- Akshayee Shetty: Founder, Sense Kaleidoscopes Autism Life Academy
- Siddarth Daga: Co-Founder, Chief Impact Officer, NeoMotion

The panel discussed the transformative potential of technology in creating inclusive workplaces for marginalized communities.

We commend Nasscom's commitment to fostering innovation in disability inclusion.

# ATF's Presence at Prabhav'24: Panel on Healthcare and Impact Investing



ATF's CEO & Co-Founder, <u>Prateek Madhav</u>, joined a panel discussion at <u>Prabhav'24</u>, the premier impact investing forum in India. They were organized by the <u>Impact Investors Council</u> (IIC). The panel focused on India's evolving healthcare landscape and impact investing's role in driving positive change.

#### Other panellists included:

- Madhav Joshi, Chief Executive Officer, India Health Fund
- Rajat Jain, Founder and CEO, Sunfox Technologies
- Shivani Sahai, Head-Impact & ESG, Quadria Capital
- <u>Vaibhav Doshi</u>, Executive Director, <u>Somerset Indus Capital Partners</u>
- **<u>Vibha Sharma</u>**, CA, CFA, Lead Impact Finance, <u>Villgro</u>

The session, moderated by **L.M. Singh**, Managing Director India and Global Head of Partnerships and Innovative Finance at <u>Vital Strategies</u>, explored how healthcare innovation has evolved post-pandemic and the opportunities for impact investors.

The insights gained from <u>Prabhav'24</u> will inform our future initiatives and partnerships as we continue to work towards improving healthcare access and outcomes for marginalized communities.

# Prateek Madhav on Inclusive Leadership – Let's Take Charge Podcast by AnitaB.org



Listen to our ATF's CEO conversation with <u>Shreya Krishnan</u> (Managing Director - India, AnitaB.org) on the "**Let's Take Charge**" podcast Hosted by <u>AnitaB.org</u> (it is a global nonprofit organisation that focuses on advancing intersectional gender equity and pay parity in the tech ecosystem)Learn about leadership, diversity, and building inclusive teams.

Discover why diverse teams outperform.

# ATF & PC-Quest Spotlights Indian AT Startups for Visually Impaired



ATF and <u>PC-Quest</u>(India's top IT portal for technology news and latest product reviews in India) are proud to present our monthly spotlight on innovative Indian startups developing a AT solutions for the visually impaired. Discover how these startups are making a difference and explore the potential of the Indian AT market.

Read more in the latest PC Quest issue !!!

Read Here

ATF is committed to fostering a more inclusive future through AT We're actively seeking partnerships with:

- Corporates: Explore CSR initiatives focused on disability inclusion and
- Investors: Explore investment opportunities in promising lives of people with disabilities.
- Individuals: Reach out to us for exploring various volunteering opportunities

#### Are you looking to partner with us?

We welcome collaboration opportunities across all these areas. Let's work together to break down barriers and unlock the potential of AT!

Reach out to us: <a href="mailto:chahat@atflabs.org">chahat@atflabs.org</a> Together, we can make a significant impact.



## Be the Change: Join Our Team

### Empower your career & make a difference.

We're currently seeking passionate individuals to join our team across various exciting roles:

## Communication Designer | Program Associate | Lead in Market Research | Community Engagement Etc...

Interested in working with us, but can't find an exact fit? We've got you covered!

Drop your resume and a cover letter outlining your interests and skills to info@atflabs.org. Our team will be in touch to discuss potential opportunities.

Help us build a more inclusive future with AT.

Open Vacancies













# **AssisTech Foundation (ATF)**

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