

Welcome to this month's newsletter! As summer arrives, a wave of exciting updates and insights follows. Join us as we reveal the latest news, share refreshing perspectives on current events, and unveil noteworthy updates that have been unfolding. Let's delve into the warmth of this month's news and explore the myriad of stories waiting to be discovered.

Apply Now: ATF Enable Acceleration Program for Assistive Technology Startups (Get access to INR 2Cr+ Grants & Investments)



The ATF Enable Acceleration Program is a pioneering initiative dedicated to accelerating startups focused on leveraging Assistive Technology to empower Persons with Disabilities (PWDs). Our program provides comprehensive support to startups committed to enhancing the lives of PWDs through innovative solutions that enable Learning, Livelihood, and Independent Living. From personalized mentoring and shared services to networking opportunities and access to funding resources, we offer a robust ecosystem designed to nurture and accelerate startups at the intersection of technology and disability empowerment.

Eligible startups must showcase a clear commitment to empowering PWDs through Assistive Technology, possess a Minimum Viable Product (MVP) ready for testing, and have a registered legal entity. Through our program, startups gain invaluable support, recognition, and access to resources essential for their growth and impact in the disability empowerment space.

Apply now to join our community of changemakers dedicated to creating a more inclusive future for all

Apply Here

ATF Portfolio Startup in Shark Tank



Exciting News!!!! We're thrilled to announce that not one, not two, but three of our ATF Portfolio startups have made waves on the latest episode of Shark Tank!



Trestle Labs | Kibo (ATF Cohort 3) They are breaking barriers with AIpowered solutions, enabling real-time access to printed, handwritten, and digital content across multiple languages. With a focus on inclusivity, Trestle Labs empowered over 100,000 visually impaired individuals in 9 countries, fostering inclusivity in 600+ institutions worldwide. Witness their groundbreaking innovation in action - watch their pitch now!



Experience firsthand the life-changing impact of <u>Lifespark Technology</u>'s (ATF Cohort 5) 'Walk.' Designed as a wearable mobility aid to enhance stability and prevent falls, It empowers individuals with Parkinson's to walk with newfound confidence and ease.



Nema AI is spearheading a groundbreaking approach to education, customizing learning experiences to suit the diverse cognitive profiles of children with conditions like Autism and ADHD watch the episode to discover how they're transforming education one unique mind at a time.

i-Innovate Challenge Update - Empowering Financial Inclusion for Persons with Disabilities



The i-Innovate Innovation Challenge, organized by the <u>AssisTech</u> <u>Foundation</u> (ATF) in collaboration with <u>Reserve Bank Innovation Hub</u> (RBIH) and <u>HDFC Bank</u>, recently concluded its selection process after receiving Huge applications. A total of 17 startups were presented to the jury panel for evaluation.

The esteemed jury panel consisted of:

- <u>Ashwin Kumar V</u>: Disability Inclusion Expert and Technical Test Lead at Infosys.
- <u>Deepak Padaki</u>: President of Catamaran.
- <u>Naveen Gupta</u>: Angel Investor and VP of Sales and Marketing at High Radius, Indian Angel Investor
- Rakesh Ranjan: Chief Digital Officer RBIH
- <u>Sandhya Vasudevan</u>: Former Managing Director Deutsche Bank & Thomson Reuters
- Shilpa Rao: Lead in Gender and Finance RBIH
- <u>Vinay Cholleti</u>: Head of Payments at Tata Digital, and former Head of Whatsapp Pay.
- <u>Varun Menon</u>: Senior Associate- Research & Strategy, RBIH
 These experts brought a wealth of experience and knowledge to the
 evaluation process, ensuring thorough consideration of each startup's
 potential to contribute to financial inclusion for individuals with
 disabilities

Stay tuned as we announce the winners, marking another step forward in creating a more inclusive society

India is on the brink of becoming the Assistive Tech (AT) Hub of the World: Indian Express Cover Story



In a recent interview with <u>The Indian Express, Prateek Madhav</u> (Co-Founder & CEO of ATF) shed light on the incredible potential of our nation with a prime focus on endeavours spearheaded by ATF in the realm of AT, innovation, and social impact.

In addition, ATF's global partnerships, particularly in the <u>Moonshot</u> <u>Disability Accelerator Initiative</u>, are elevating India's role in the global AT ecosystem. Plans are underway for an online platform to serve as a comprehensive resource hub for Assistive Tech.

This recognition underscores ATF's pivotal role in driving innovation and Inclusivity in the AT landscape. Let's celebrate this milestone together and continue forging a more inclusive future through technology!

Ahead of the Curve: Nurturing the Entrepreneurial Spirit of Gen Z



<u>Prateek Madhav</u> (CEO & Co-Founder, ATF) was recently invited by <u>ISBR</u>
<u>Business School</u> to judge their Inter-College Startup & Entrepreneurship
Competition called "Next Founder's Day" held in partnership with
esteemed organizations like the Institute Innovation Council, <u>TiE</u> Bangalore,
and Atal Incubation Center to encourage collaboration and innovation
among students. Congratulations to all participants for their outstanding
efforts in promoting innovation and entrepreneurship! Let's support these

young minds in shaping the future with their innovative ideas and forwardthinking approach.



<u>Chahat Dubey</u>, our Head of Partnerships & Programs, was a judge for the Corporate Social Responsibility segment at Magnovite, the Annual Fest of <u>Christ University, Bangalore Kengeri Campus</u>

It's incredibly inspiring to witness the passion and dedication of young minds in organizing such impactful events. From precise planning to enthusiastic participation, it's evident that the spirit of social responsibility is alive and thriving among students.

ATF is dedicated to nurturing the next generation of leaders committed to creating positive change. Events like Magnovite not only foster innovation and collaboration but also instil a deep sense of social responsibility.

ATF Hosts Senior Policy Advisor from The Royal Society London











<u>June Brawner</u>, PhD, Senior Policy Advisor from <u>The Royal Society</u> London, visited the ATF office. she was serving on The Royal Society's Programme Committee, and discussing Digital Assistive Technology Policy.

During her visit, Dr.June engaged with <u>Parnika Pavanram</u> (General Manager -

Biotechnology & ESDM Policy, Government of Karnataka) to discuss the

Karnataka Government's advancements in the AT sector, aligning with The Royal Society's DDAT/Digital Assistive Tech initiative. She also connected with entrepreneurs from Giftolexia Solutions Private Limited, Trestle Labs | Kibo, and Avaz Inc.

ATF continues to lead the charge in fostering global collaborations and innovation in the AT space.











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