

# ATF Updates - November'24 Edition

## | Events Highlight

### ATF Awards at Bengaluru Tech Summit 2024

With less than a week left for the **Bengaluru Tech Summit 2024**, we excitedly look forward to celebrating this year's ATF Awards with our community.

After receiving an overwhelming response across categories and rigorous rounds of evaluation, here are the finalists shortlisted for the **ATF Awards 2024**:



*The winners will be announced on **November 21st** at the **Bengaluru Tech Summit**.*

Join us at BTS to witness the ATF Awards ceremony, network with innovators, industry experts, and thought leaders, and explore the latest tech trends and advancements.

We look forward to seeing you there!

[REGISTER HERE](#)

Partnerships & Collaborations |

**ATF Partners with AnitaB.org for GHCI 2024**

We're thrilled to announce our partnership with AnitaB.org India as the official 'Assistive Technology Partner' for **Grace Hopper Celebration India (GHCI) 2024!**



As part of this partnership, we are happy to bring to our startup community these exclusive benefits:

- Discount on corporate delegate passes
- Discounted startup showcase opportunities
- Free innovation showcase for DeepTech organizations

Additionally, entrepreneurs in our network can apply for **GHCI's India Advancing Inclusion Scholarship Program** for free entry and AnitaB.org India membership perks.

**Register now for GHCI 2024!**

[REGISTER HERE](#)

## | ATF News

### **Leading the Charge: ATF's Feature in IIC's Market Pulse**

We were recently featured in the **Impact Investors Council (IIC)**'s September 2024 Market Pulse bulletin, highlighting the theme '*Disability, Diversity and Inclusion.*' Our Co-Founder and CEO, **Prateek Madhav**, shared valuable insights on creating a more accessible world in an exclusive interview.

## Voices from the Industry

### Catalysing Capital for Impact



“ I look at the ecosystem as a hexagon, where startups are at the center. The first leg is the government who is the policy maker and the buyer and the distributor. The second aspect is Corporate Diversity and Inclusion, technology mentoring and product innovation. The third angle involves the nonprofits and the disability ecosystem including people with disabilities and disability experts. The fourth dimension involves the educational institutions, because we need to promote better research in assistive technology. The next dimension is the investor, without whom, nothing will happen. Last being, global partnerships. So the mission is to leverage this entire network...”

Disability is not an issue. The issue is accessibility and awareness. Hence, the challenges in the ecosystem are different than any other sector. ”

Prateek Madhav, Co-Founder & CEO, AssisTech Foundation (ATF)

[Read more →](#)

Prateek discussed key trends and innovations in the assistive technology sector, showcasing ATF's commitment to inclusivity and empowerment. This recognition underscores ATF's dedication to making a positive impact in the lives of people with disabilities.

Read full interview below:

[Read More](#)

## Industry Insights |

### Envisioning Inclusive Education

On 9th November, **Savio D Souza**, a valued member of our 'Friends of ATF' community, participated in the "Envisioning Future of Education" conference hosted by Global Connect Education, joining the panel on "*Envisioning Inclusion*" to share his expertise on assistive technology.



We deeply appreciate him for contributing to the cause of making education more accessible and inclusive.

Learn more about 'Friends of ATF' below 

[Read More](#)

## ATF Portfolio Startup: ForHealth Featured in PC Quest Magazine

We're proud to announce that our portfolio startup, **ForHealth**, and its innovative *Rehab Buddy* solution were featured in the October issue of **PC Quest Magazine** — as a part of our ongoing partnership with PC Quest to spread awareness of innovations in Assistive Technology.



Read the full article to discover how Rehab Buddy is redefining physiotherapy and transforming rehabilitation outcomes below 👉

[Read More](#)

### Career Opportunities |

## ATF Job Alert: Join Our Growing Team!

We're excited to announce that AssisTech Foundation (ATF) is expanding rapidly. We're looking for talented individuals to join our mission to drive innovation and inclusivity!

### Current Openings:

- [Program Manager \(Entrepreneurship & Innovation\)](#)
- [Community Manager](#)
- [Program Associate](#)
- [Program Manager](#)
- [Lead, Market Research & Community Engagement](#)

**Spread the Word:** Share this with someone who may need it to help us find the perfect candidates!

[APPLY NOW](#)

## 30-Second Pitch: 5 - Question Framework for Founders



In today's fast-paced business world, a well-crafted elevator pitch can be the difference between securing funding, landing a crucial partnership, or being forgotten.

**But what makes a pitch truly unforgettable?**

Discover the secret to crafting a compelling 30-second pitch that opens doors and sparks meaningful conversations that will lead to...

[Read Full Article](#)

Source: [Nilambar Giri](#) via LinkedIn

**Found this interesting? Share it with a friend!**



# About Us

AssisTech Foundation (ATF) is India's first Assistive Technology (AT) ecosystem that focuses on empowering Persons with Disabilities (PwDs) by enabling learning, livelihood, and living opportunities (3Ls of Empowerment). We do so by harnessing the power of AT & supporting the development of innovative technology products and services.

**450 +**  
Network of AT Startups

**50 +**  
Portfolio Startups in  
Acceleration Program

**100 +**  
Assistive Technology  
(AT) Products

**9 Lakhs**  
**+**  
Lives Impacted

## Our Vision

To create a world of joy by empowering every Person with Disability.

Write to us at [info@atflabs.org](mailto:info@atflabs.org).

This email was sent to {{contact.EMAIL}}

You've received this email because you've subscribed to our newsletter.

[Unsubscribe](#)

