

Beginning of a new era: A way forward, ATF Startup on Shark Tank S2, signing of MoUs & more

We are a month down in 2023 but be it mistakes in mentioning the year while writing dates or reminiscing the glory we achieved, we are somewhere still stuck cherishing 2022. Over the last year, ATF has transformed in many ways and we want to continue that journey of transformation to revolutionize the Assistive Technology ecosystem in India and enable startups and other stakeholders who are bringing changes through technology and innovation, thereby enabling persons with disabilities to live a dignified life with access to learning, living and livelihood.

We look forward to 10X our impact this year and establish a foundation for fulfilling our larger vision by leading towards impacting 5 million lives of people with disabilities in the next 3 years. We aim to broaden the scope of the Assistive Technology ecosystem and assist many more startups in their journey of developing innovative solutions for people with disabilities. Let's together create a world of joy by empowering every person with disabilities.

Mentoring and Volunteering Opportunities at ATF

If you are interested in contributing towards our vision and mission, you can join our hands by volunteering for our various initiatives. Nonetheless, you can also join us by providing mentorship to startups and assisting them in their journeys by offering support in your areas of expertise.

The month of January was filled with establishment of the foundations for a better tomorrow. We look forward to walk down the path of excellence through effective partnership and support from the ecosystem. Join us in creating a better world!

Volunteer at ATF

Mentor ATF Portfolio

ATF Portfolio Startup **Neomotion** on Shark Tank



We are delighted to inform you that Neomotion, an <u>ATF Portfolio Startup</u> is featuring on Shark Tank India and showcasing their amazing innovations Neo Fly and Neo Bolt.

It is indeed a proud moment for the whole Assistive Technology Startup Ecosystem to get the mainstream exposure that was missing earlier. Neomotion indeed paves a path for other AT startups creating solutions for people with disabilities to get the much deserved recognition.



ATF signs MoU with GoK

AssisTech Foundation has signed a MoU with Directorate for the Empowerment of Differently Abled and. Senior Citizens, Bengaluru for Livelihood Enablement Program for People with Disabilities in Karnataka through Adidvara: India's First curated digital platform for people with disabilities with an aim of accelerating adoption of Assistive Technology solutions for People with Disabilities.

In frame - Prateek Madhav (CEO & Co-Founder, ATF) & KS Latha Kumari (Director, Directorate for the Empowerment of Differently Abled and. Senior Citizens, Bengaluru)



ATF signs MoU with Infosys

AssisTech Foundation has signed a MoU with Infosys to enable learning for people with disabilities through a collaboration and partnership between between ATF Adidvara and Infosys Springboard digital platforms. This partnership will provide a curriculum-rich virtual platform that delivers corporate-grade learning experiences, on any device, with closer educator-learner collaboration for students with disabilities. It'll provide learning and upskilling courses to people with disabilities and enable them to find employment etc

AssisTech Foundation (ATF) welcomes 10 Assistive Technology Start-ups to **ATF Enable Acceleration Program Cohort 5**



It's a pleasure to announce the portfolio of India's first Assistive Technology Start-up Acceleration Program: ATF Enable Acceleration Program Cohort 5. Congratulations to all the passionate technologists for the innovative ideas and aspirations. We are happy to note that this year's cohort winners are diverse in terms of covering different disabilities including visual, mobility,

speech, cognitive, neural and hearing impairment alongwith one focussing on geriatric care too. They are based not only in the metros but are spread out across Tier 2 and 3 Indian cities and are in various stages of their entrepreneurial evolution.



Our CEO & Co-Founder, Prateek Madhav was invited to the conference on "Accessibility Handbook & Website on Rights & Entitlements for the Person(s) with Disabilities" organized by Delhi Commission for Protection of Child Rights (DCPCR). He was also one of the panelists at the conference where the panel discussed "Accessibility for All through Assistive Technology: Scope & Challenges". The panel discussion facilitated an interactive discussion to understand role of accessibility tech (AT) start-ups in addressing issues of accessibility & inclusion and major challenges for accessibility tech companies to mass produce the products, and make them affordable and accessible for all.





As a part of ATF GoK partnership, our inclusion enablers Ranjan Deep & Samarth Ashwathanarayana guided by Mr. Arun (GoK Representative) visited Voice of Needy Foundation. The upcoming ATF Initiative: Adidvara platform was tested for its functionality and usability. The people with disabilities and disability advocates were asked to describe their experiences with the site and highlight any difficulties they faced. They were then asked to go through the sign-up, personal details, job and course flow. Suggestions to improve the functionality or add any helpful features were also

welcome and recorded.

We are hiring for program Manager APPI Y NOW!











AssisTech Foundation (ATF)

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